



MOOD:SOUND SOLUTIONS

AMPLIFY THE SOUND OF YOUR BRAND

"For us, Mood is more than just our music service provider - they're an invaluable partner that we'd recommend to any business."

- KATIE CUNNINGHAM

Owner, Snap Fitness of Long Beach, WA

FULLY LICENSED MUSIC + ON-HOLD MESSAGING + IN-STORE MESSAGING
STREAMING MUSIC + INNOVATIVE PLATFORMS + SERVICE & INSTALLATION

Bring the true energy, tone and voice of your brand to life with Mood Music and Messaging Solutions.

From custom programming and innovative streaming music solutions to professional on-hold and in-store messaging, we make it easy and affordable to express the sound of your brand.

MOOD HARMONY™: THE BRAND EXPERIENCE PLATFORM

Easily control your music and messaging with Harmony – the mobile-friendly Brand Experience Platform. Set it and forget it or take a hands-on approach, Harmony has you covered with unmatched flexibility and a world of programming options – all backed by the industry's most reliable and versatile technology.

- + Mobile-friendly online monitoring
- + Secure, reliable technology
- + Simple plug-and-play installation, or let us install for you
- + Responsive support by phone and email

Harmony Music & Messaging Programming Options

MIXES. Choose from hundreds of micro genres and create your own branded mixes from the world's largest library of fully-licensed music. Fine-tune the sound by tempo and mood using intuitive controls. Ideal for those who want to fully curate their sound.

STATIONS. Use the search function to find "seed" tracks that offer the sound you're looking for, and our Virtual Music Design technology will build the perfect soundtrack for your business.

PROGRAMS. Need a simple place to start? Or maybe you want to set it and forget it? Either way, our Programs feature has you covered. 150+ professionally-designed playlists, each fully produced and regularly refreshed.

CUSTOM. Our highest level of curation, each playlist is built to create a sound your customers won't hear anywhere else. We'll pair you with a dedicated Music Designer to collaborate, create and regularly update your soundtrack. The result is a brilliant reflection of your brand.

ON-HOLD MESSAGING. We make on-hold marketing effective, easy and affordable. Reduce hang-ups, engage customers and create a powerful professional impression with on-hold music and messaging.

IN-STORE MESSAGING. Blend targeted overhead messages with the right music to communicate with shoppers. Create a branded channel that you control, and impact decisions at the point-of-purchase.

- + Professional Messaging consultation and management
- + In-house copywriting available
- + Choose from dozens of professional voice talents

STREAMING MADE EASY WITH MOOD MIX

Take control with Mood Mix, our streaming music solution, fully licensed and designed specifically for small business. Enjoy online access to our full programming catalog, and personalize your mix through our web-based app. No new hardware required.

WHY MOOD SOUND SOLUTIONS?

- + Innovative, affordable technology
- + The world's largest library of fully-licensed music
- + Professional installation, local service in every U.S. zip code
- + Responsive 24x7 support by phone
- + Bundle with Digital Signage, Scent and & AV Systems and save even more!

Contact your local Mood Account Executive to learn more!

NAME
PHONE
EMAIL

