MOOD: AUTOMOTIVE

DRIVE SALES GENERATE LASTING CUSTOMER LOYALTY

+ Drive greater sales, energize your showroom and service center
+ Distinguish your brand, make a lasting first impression
+ Bundle solutions and save

CONTACT US Name: Phone: Email: When it comes to auto buying and repair, customers have plenty of choices – and there's no question that the feel of your showroom and service wait area can influence where they'll ultimately decide to spend their money. With music, messaging, visual and scent solutions from Mood, you can maximize sales and the customer

experience to ensure a lifetime of brand loyalty.



MUSIC

- + 100% fully licensed and commercial-free music
- + 160+ core music programs designed specifically for business
- + Custom music programs designed by experts to express your unique brand image
- + Personalized control with streaming access to millions of tracks



DIGITAL SIGNAGE, MENU BOARDS & SATELLITE TV

- + Promote special offers and new inventory
- + Energize your showroom with award-winning graphics and captivating CGI animation
- + Integrate Digital Signage with satellite TV to reduce perceived wait times
- + Quickly manage content with a few simple clicks



MESSAGING

- + Leverage the power of your brand voice
- + On-Hold: Inform your customers, reduce perceived wait times and hang-ups
- + In-Store: Inspire purchases at the point of sale



SCENT

- + Strengthen your brand image, make a lasting customer connection
- + Choose from more than 1,600 invigorating scents
- + Cover spaces of any size, from 500 to 100,000 square feet



AUDIOVISUAL SYSTEMS

- + Affordable, high-performance solutions for any size and budget
- + Unparalleled sound quality from world-class equipment partners, including Bose®, Klipsch®, Samsung® & LG®
- + Expert installation, dependable local service