



# MOOD: DIGITAL MENU BOARDS

**DRIVE SALES AND ENGAGE YOUR CUSTOMERS**

With Mood Digital Menu Boards, your offerings are as clear as a fresh pint of Pilsner. Mood Digital Menu Boards provide an easy and affordable way to drive sales and engage your customers. With award-winning graphics and sleek templates, Mood's dynamic displays energize your tap room and offer a crystal clear view of menu information. A customizable and accessible platform makes it a breeze to promote seasonal brews, specials, and upcoming events, so you can maximize your ROI and build lasting customer loyalty. After all, a menu board is more than just a list of your offerings-it's a visual landscape of your brand.

## SIMPLICITY AND SOPHISTICATION

While Mood Digital Menu Boards offer an unparalleled quality of visual appeal, Mood's online portal keeps all of your menu content in one simple, accessible place - making it easy to manage your menu from anywhere with a web-enabled device. Backed by world-class customer service, our Digital Menu Boards are designed with quality technology you can always rely on.

## KEY FEATURES & BENEFITS

- + Affordable, customizable and easy to manage platform
- + Award-winning graphics energize your tap room and offer a crystal clear view of menu items
- + Promote seasonal brews, specials, and upcoming events
- + Easily display relevant beverage information (i.e., ABV, IBU, and SRM)
- + Make menu changes and price updates from anywhere in the world from a web enabled device
- + Multi-zone layouts allow display of social media and news feeds
- + Quality technology and customer service for maximum reliability
- + New package programs for one to five screen menu boards



For more information on how Mood's Digital Menu Boards can help you drive sales and engage your customers, please contact us at:

Name:  
Phone:  
Email: