# MOOD DIGITAL MENU BOARDS

DRIVE SALES AND ENGAGE

Mood's Digital Menu Boards help you drive sales and bring an exciting new feel to your storefront. A menu board is so much more than just a list of your offerings- it's a visual landscape of your brand. Mood's digital menu boards will bring your brand to life and energize your storefront with award-winning graphics and captivating CGI animation. Customizable, affordable and easy to use, Mood's dynamic displays allow you to feature seasonal items and trigger impulse buys for maximum ROI. Educating your customers at the point of sale has never been simpler.

### RELIABILITY FROM A BRAND YOU CAN TRUST

In C-Stores, improving your bottom line is all about consistent promotion, and there's just no room for system issues with your digital signage. Equipped with built-in fail-over capabilities, Mood's Digital Menu Boards stay up and running in the event of a system issue, backed by world-class customer service and quality technology you can always rely on.

#### SIMPLICITY AND SOPHISTICATION

While Mood's Digital Menu Boards offer an unparalleled quality of visual appeal, the MVision online portal keeps all of your menu content in one simple, accessible place – making it easy to manage your menu from anywhere with a web-enabled device.

#### GET READY NOW FOR MENU COMPLIANCE

Beginning December 1, 2016, new federal health regulations require nutrition information to be shown with menu items. Using Mood's digital menu boards, you can stay compliant and easily display nutrition information on your menu in a manner that is both informative and visually appealing.

## KEY FEATURES & BENEFITS

- + Promote products and educate clients
- + Award-winning graphics offering a crystal clear view of available services and help create a relaxing aura at any location
- + Make menu changes and price updates for single or multiple locations, from anywhere in the world from a web enabled device
- + Easily display nutrition information for compliance with federal regulations
- + Redundant fail-over technology for maximum reliability
- + Choose from custom or generic menu templates with multi-zone layouts.
- + Corporate control with regional/local input, tailored user rights and profiles





For more information on how Mood's Digital Menu Boards can help you drive sales and engage your customers, please contact us at: Name: Phone: Email:

