# MOOD: DIGITAL MENU BOARDS

### DRIVE SALES AND ENGAGE YOUR CUSTOMERS

Are you making the most of the time your customers spend in line? With Mood's Digital Menu Boards, connecting with your customers and driving sales at the point of purchase has never been easier.

As the leader in digital solutions for the restaurant and quick service industries, Mood offers expertise and reliability that coffeehouses can count on. Featuring captivating, high resolution images and videos, Mood Digital Menu Boards make it a breeze to engage, educate, and inform your customers while communicating your unique brand message.

#### SIMPLICITY AND SOPHISTICATION

While Mood Digital Menu Boards offer an unparalleled quality of visual appeal, Mood's online portal keeps all of your menu content in one simple, accessible place – making it easy to manage your menu from anywhere with a web-enabled device. Backed by world-class customer service, our Digital Menu Boards are designed with quality technology you can always rely on.

#### KEY FEATURES & BENEFITS

- + Affordable, customizable and easy to manage platform
- + Dynamic and engaging menu content to help reduce perceived wait times
- + Promote high-margin add-ons, seasonal offerings and trigger impulse buys
- + Quality technology and customer service for maximum reliability
- + Federal health compliance by listing nutritional information for menu items
- + New package programs for one to five screen menu boards
- + Choose from custom or generic menu templates with multi-zone layouts





For more information on how Mood's Digital Menu Boards can help you drive sales and engage your customers, please contact us at: Name: Phone: Email:

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