

THE GLOBAL LEADER IN ELEVATING CUSTOMER EXPERIENCES

MUSIC + DIGITAL SIGNAGE & TV + WIFI & MOBILE + MESSAGING + SCENT + AUDIO VISUAL SYSTEMS + DRIVE-THRU

SOUND Music

- 100% fully licensed and commercial-free music
- Personalized control with streaming access to millions of tracks (largest library of music available)
- 160+ core music programs designed specifically for business
- Custom music programs created by expert music designers to reflect your unique brand image
- Screened for lyrical content-business appropriate, family friendly across all age groups

SIGHT Digital Signage

- Fully customizable marketing tool with no restrictions -- no add on fees, or data limits.
- Market and grab captive audience attention
- Build brand identity
- Help to promote and sell products and services in the digitally dependent age (all age groups now a part of this digital attraction!) with award-winning graphics and captivating CGI animation
- Utilize your television as a source of revenue (quit wasting money on cable, other over-priced, outdated providers)
- Entertain your guests and reduce perceived wait times with Commercial TV
- Energize the feel of your location and drive sales
- Create dayparted and seasonal scheduling
- Easily make changes with a web-enabled device

SCENT

- Tap into timeless memories and increase customer dwell time
- Strengthen your brand image, make a lasting customer connection
- Provide an inviting atmosphere
- Increases willingness to buy
- Adds value to brand experience and brand awareness (identify with your business)
- Choose from more than 1,600 invigorating scents

SOUND Messaging - On Hold, In Store

- Leverage the power of your brand voice
- On-Hold: Inform your callers, manage call traffic and reduce perceived wait times
- In-Store: Inspire purchases at the point of sale, reduce perceived wait time
- Opportunity to market to the potential or current clients
- Increases willingness to buy
- Attention/Retention

SOUND C-Store Messaging *(Avg. Spend is \$4.00, 34% mark-up inside)*

- Drives incremental sales
- Products advertised at relevant times
- Shifting demographics, promoting special events, shifting inventory in stores
- Low Cost
- Simple interface
- Deep Content library with fast, easy changes

SYSTEMS Audiovisual

- Affordable, high-performance solutions for any size and budget
- Unparalleled sound quality from world-class equipment partners, including Klipsch® and Bose®
- Expert installation, dependable local service

SYSTEMS QSR *(75%+ revenue generated in drive-thru)*

- Help sell more product
- Communicate more clearly with customers
- Proactive advanced exchange maintenance program
- Clear and effective managing and reporting
- DTOC center for trouble shooting in San Diego, CA